

SECOND ICOR AWARD FOR THE BEST IÉSEG MASTER THESIS IN THE FIELD OF ORGANIZATIONAL ETHICS, SOCIAL RESPONSIBILITY AND/OR SUSTAINABILITY

IÉSEG's values (respect, ambition, rigor, responsibility and *esprit de corps*), shared by the whole IÉSEG community, firmly supports IÉSEG's mission ***"to prepare students to become complete and international managers who initiate change and contribute to the development of responsible, innovative and enlightened organizations."*** This mission must inspire and back the School's strong ambition to contribute to the development of a flourishing, fair and sustainable society.

IÉSEG's values and mission emphasize the conviction that economic, social and environmental considerations must be approached in a balanced, responsible and well-informed manner by actors at all levels of the organization. In particular, among IÉSEG's values, the emphasis laid on 'responsibility' relates directly to the way the School and its members understand the ongoing and nonnegotiable need to maintain accountability for all their actions. It further relates to the School's purpose to educate responsible managers who will have to run organizations in a complex and global environment while paying particular attention to ethical and transparency concerns as well as social and environmental performance considerations.

In this context, IÉSEG School of Management and the IÉSEG Center for Organizational Responsibility (ICOR - <http://icor.ieseg.fr/>) have decided to organize the second edition of the **ICOR Award for the Best IÉSEG Master Thesis in the Field of Organizational Ethics, Social Responsibility and Sustainability**. This initiative aims to promote organizational ethics, social responsibility and sustainability thinking by awarding a prize to one IÉSEG Master thesis which constitutes an original contribution to the understanding and knowledge about the way non-profit and for-profit organizations, through their activities and/or operating processes, can contribute to the development of to the development of a fair and sustainable society.

OBJECT AND PRIZE

IÉSEG School of Management and the IÉSEG Center for Organizational Responsibility (ICOR) organize the **2nd Award for the Best IÉSEG Master Thesis in the Field of Organizational Ethics, Social Responsibility and/or Sustainability**.

The competition will offer a **sponsored prize of €2000**. €1000 will be directly given to the student(s) and the remaining €1000 will be donated by the student(s) to an organization of her/his/their choice. The organization selected by the student(s) should be a charity, non-profit or social business organization that contributes to promote or develop social and/or environmental well-being.

THEMES TO CONSIDER AND ELIGIBILITY RULES

All master theses written by one or two IÉSEG master students(s) that include questions related to organizational ethics, social responsibility or innovation, sustainability, societal progress, in any type of organization will be considered.

The **competition is open to all degree-seeking IÉSEG Master students** (i.e. Master 'Programme Grande Ecole' and specialized MScs) on the academic year that they will defend their Master Thesis. For this second edition, students **who have defended their master thesis between August 2015 and August 2016** are eligible.

Submissions in **French or English** language are accepted.

In order to apply to the Award, the student(s) need to be supported by her/his/their thesis supervisor(s) (see modus operandi section).

JURY AND EVALUATION CRITERIA

Two phases are foreseen in the selection process and 2 juries will be involved:

- i. An **academic committee** (members of ICOR) will select 3 to 5 theses among all propositions to form a short list of finalists to be presented to
- ii. A **managerial/practitioners' committee** (3 to 4 members) that will elect the winner(s) among the finalists.

The prize will be given to the author(s) of a thesis that provides an exceptional analysis of a specific issue in the areas under consideration. All applications will be evaluated by the respective committees of the Award on basis of the following criteria, if applicable:

- i. **Innovativeness** of the findings,
- ii. **Theoretical foundation** and relevance for future research or theory development,
- iii. Adequacy of the chosen **research design and methodology**,
- iv. **Clarity, style and format** of the work,
- v. **Practical relevance** for managers/practitioners.

MODUS OPERANDI

Students willing to enroll in the competition are asked to send an e-mail to the following e-mail address: ICORthesisaward@ieseg.fr

The email should contain the following elements and documents for the submission to be considered eligible:

- i. **The anonymized thesis document:** This document (word or pdf) must be the same than the document defended to validate the thesis. This document should however be made anonymous.
- ii. **An extended abstract of maximum 800 words** (excluding potential figures, tables and references) that summarizes: (1) analyzed research questions, (2) main characteristics of the methodology, (3) Main results, and (4) contribution to existing theories and findings and implications for future research, practice and the development of a fair and sustainable society.
- iii. **Supervisor's approval of submission** (email, letter, etc. stating that she/he support the students' submission and containing the name of the student and the title of the thesis).

The academic jury will reunite in October 2016 to establish the short list of finalists. The managerial/practitioner's jury will select the winner by mid-December. No report will be made available of the deliberations and the decisions are considered final.

Before sending the finalists' master thesis to the managerial/practitioner's jury, each finalist will be asked to provide a **short video** where she/he will originally describe her/his master thesis and its main results and implications for research and/or practice.

The winner will be announced at an **ICOR event to be organized at the beginning of the second semester (January/February 2017)**. The winner agrees that references to him/her and the thesis will be made in any communication considered relevant.

DEADLINE FOR SUBMISSION AND FINAL REMARKS

The final **deadline for sending all necessary elements is September 30, 2016**.

Elements of this competition are submitted to change in part or total if it is required for the optimal organization of the Award.

For any questions or further information, please do not hesitate to contact us at the following email address: ICORthesisaward@ieseg.fr

Good luck and best regards,

The ICOR team