

Entrepreneurship Education and Pedagogy

Call for Papers

Special Issue on Social Entrepreneurship Education

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The future for social entrepreneurs is replete with opportunities to effectively address, and potentially solve, some of society's most pressing issues. Social entrepreneurship often involves the application of business practices in the pursuit of a social and/or environmental mission. It brings the mindset, principles, strategies, tools, and techniques of entrepreneurship to the social sector, yielding innovative solutions to society's vexing problems: poverty, hunger, inadequate housing and homelessness, unemployment and underemployment, illiteracy, disease, environmental degradation, and the like.

Our intriguing field of social entrepreneurship has captured the imaginations of thousands of students of business, public administration, social work, and other fields around the world, leading to the creation of hundreds of courses and programs of study to meet this burgeoning demand. These programs are witnessing a surge of social consciousness among students across all levels of higher education. As early as 2008, the Aspen Institute's Center for Business Education¹ survey indicates that our students are thinking more broadly about the primary responsibilities of a company, considering "creating value for the communities in which they operate" to be a primary business responsibility.

¹ Aspen Institute (2008). *Where will they lead? 2008 MBA student attitudes about business and society*. Washington, DC.

This special issue on Social Entrepreneurship Education invites scholarly contributions that introduce emerging theoretical frameworks as well as impactful learning innovations that will advance the understanding and teaching practices of this evolving discipline. We contend that the field of social entrepreneurship education creates a unique opportunity to continually integrate, challenge, and debate many assumptions in an effort to develop cogent and unifying theoretical paradigms of “what” and “how” we teach the next cadre of aspiring social entrepreneurs. This special issue provides a platform for publishing scholarly work that focuses on several key topics and unanswered questions in the social entrepreneurship education field, including:

- 1) What are the social entrepreneurship frameworks being used in our classroom and how are they integrated within both curricular and co-curricular initiatives?
- 2) In what ways are the pedagogical innovations used in the traditional, commercial entrepreneurship programs similar and/or different from those innovations used within a social entrepreneurship curriculum?
- 3) As a field, how do social entrepreneurship educators assess their effectiveness in the classroom? What type of informal and formal methodologies and measures are used?
- 4) What are the variety of models and frameworks that social entrepreneurship educators use to discuss and debate the multiple missions (social/economic/environmental) of a social enterprise?
- 5) Scholarship of teaching and learning about sustainable business models (achieving financial sustainability, scaling impact, design thinking for social change, etc.).
- 6) Using action research as a teaching tool to build socially responsible ecosystems.

Manuscripts that will be considered for publication include:

- **Learning Innovations** (4,000 - 6,000 words) should be theoretically grounded write-ups of social entrepreneurship education tools, methods, pedagogies that are geared to facilitate entrepreneurial learning inside and outside the classroom. The learning innovation should contain sufficient information that readers would be able to replicate the activity and it should also demonstrate its effectiveness at reaching its stated objectives.
 - **Research Articles** (8,000 - 10,000 words) include theoretical and empirical studies, as well as systematic literature reviews that focus on social entrepreneurship education.
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Submissions are to be made directly to the journal at:
<https://mc.manuscriptcentral.com/eex>. Please select the appropriate special issue (“Social Entrepreneurship Education”) when submitting your article.

Important Deadlines

Submission of manuscripts: January 15th, 2020

Manuscripts should be written in English and not exceed the word limitations listed earlier in this call for papers. Manuscripts should include an abstract of 200 words or less and up to four keywords for use in literature searches. All references, figures and tables should follow the EE&P author guidelines.

General information and author guidelines are available on the EEP website:

<https://us.sagepub.com/en-us/nam/entrepreneurship-education-and-pedagogy/journal203418#description>