

> Thursday, April 20th, 2023

09:45 – 10:45

> ICoN-ICOR

RESEARCH SEMINAR



EMPOWERING CHANGEMAKERS FOR A BETTER SOCIETY

‘THE ROLE OF BUSINESS IN UN CLIMATE NEGOTIATIONS AND STRATEGIES FOR EFFECTIVE ENGAGEMENT’

BY JUSTIN PERRETTSON – INTERNATIONAL CHAMBER OF COMMERCE



ABSTRACT

The annual COPs of the United Nations Framework Convention on Climate Change (UNFCCC) have become the global focal points for climate action and the subject of intense attention from public, the media and academia alike. With the adoption of the Paris Agreement on Climate Change in 2015, the UNFCCC process is transitioning away from a paradigm focused on intergovernmental negotiations towards a new chapter focused on implementation and enhanced ambition. This necessarily calls for a greater involvement from business and other non-state actors responsible for driving this change. In what ways can business organisations effectively engage in the UNFCCC process, in order to accelerate climate action and achieve their sustainability goals? In order to answer this question and take a look behind the curtain of the climate COPs, IÉSEG is delighted to welcome Justin Perrettson, a practitioner with over 20 years of experience at the interface of business and policy, during which he has advised on and led business delegations to the UNFCCC COPs, as well as to the CBD Biosiversity negotiations, the G20 and the United Nations General Assembly. Justin is the Head of Sustainability Partnerships at Novozymes, one of the world's first companies to publicly align its long-term strategy with the United Nations Sustainable Development Goals and to develop and deploy a Net-zero aligned climate strategy, and also currently serves as the Chair of the Environment and Energy Commission, the world's largest business organisation with over 45 million members in over 100 countries.

